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Meet Kelly McCausey



Kelly McCausey is a full-time solopreneur who's been earning money online since 2002. When she realized her "little Internet business" had huge potential, her stick-to-it attitude went into overdrive. The result: Kelly walked away from her J-O-B in 2006.

Kelly blogs, podcasts, designs, partners, creates information products, runs a membership site, and coaches other solopreneurs.

About her solopreneur life, Kelly says, "I love what I do and feel so grateful for the opportunity!"

Survey Results: Productivity Time & Tasks

Brought To You by [Solo Masterminds](#)

With 53 Solopreneurs Responding, Survey Says...

My most productive times of day are:

45% indicate they do their best work as **Early Birds**

17% indicate they do most of their work as **Night Owls**.

37% indicate they thrive on a **Split Schedule**

Examples of Split Schedules:

- 7:30 to 9:30am and again from 8:30 to 11:30pm
- 9:00 to 4:00pm and again from 7:00 to 11:00pm
- 4:00 to 7:00pm and again from 10:00pm to 1:00am
- 9:00 to 11:00am and again from 7:00pm to 1:00am
- 8:00 to 10:00am and again from 11:00am to 2:00pm and again from 9:00 to 11:00pm
- 4:30 to 6:00am and again from 4:00 to 6:00pm
- 7:00 to 10:00am and again from 10:00pm to 1:00am

My most productive tasks are:

40% mention they feel most productive when they're Writing.

Other productive tasks mentioned:

- Things that need to be set-up and configured like WordPress, plugins, email campaigns.
- Troubleshooting issues for clients
- Writing out my To Do list. Even if I don't follow it exactly, it causes me to focus on what I want to get done.
- Giving work to my outsourcers. This is me leveraging my hours into many more hours and not only is it productive but it feels good.
- Blogging, updating Autoresponders and creating Newsletters, answering questions on my products, supporting customers, phoning Customers and potential customers, updating Contact database, creating and using great images for posts, creating and posting videos, leading TeleClasses.
- Amazon listings (FBA seller) & dealing with emails
- Answering emails, social media, working on websites and blogs, etc.
- Sending emails to my list.
- Planning, correspondence with clients, ordering supplies, marketing
- Planning
- Photo editing, and video editing.
- Working on my websites and magazine
- Putting tasks and projects into order.
- Creating Powerpoints for presentations and videos.
- Checking emails, checking social media, updating site
- Journaling, mind dumping. Which I can later pick apart for content.
- Email writing, creating product, connecting with clients & planning out next steps
- Research, web design
- Working on client websites

My least productive tasks are:

22% indicate they feel unproductive on Social Media sites.

Other unproductive tasks mentioned:

- Email
- Learning new technology
- Attending webinars
- Checking stats too often.
- Graphics and trying to get images to display in WordPress nicely.
- Anything that requires a "creative" focus is difficult to start.
- Creating a marketing plan for myself.
- Implementing new programs/training
- Purchasing more PLR which I don't use.
- Administration
- Creating products.
- Busy work like invoices, banking, budgeting, tax prep, etc.
- Marketing, checking emails
- Blogging, newsletter
- Anything technical
- Anything involving spreadsheets or data
- Anything that requires using math.
- Bookkeeping
- Tidying my office, filing.

In order to be more productive overall, I believe I need:

40% indicate they would work better with clear priorities. They'd like a schedule to follow and feel they work best when there's a deadline to meet.

Other replies include:

- Unsubscribe from more lists, stop watching webinars, get more sleep.
- More focus and fewer distractions.
- A little guy sitting on my shoulder to question my actions "Is this a step in the right direction?" "Is this helping you get a new product to market?"
- Focused time without distractions.
- Cash to hire out. ;)
- To be more focused on ALL the tasks that need to be done NOT just the ones I enjoy.
- A virtual assistant to do all my marketing would be great
- I prefer to have a large chunk of time to work so I can "batch" my work
- Less distractions, more discipline of myself
- To be more organized with my time! And unsubscribe from some of my lists :(
- Enough income to cover the cost of daycare.
- I need an assistant!!!!
- Focus. Balance my energy.
- To get up early and spent about 4 hours focusing on writing.
- Someone to clean my house.
- A clone ;)

**New at Solo Masterminds:
Weekly Task Lists, Goals & Deadlines**

To help you be more productive we're publishing fresh weekly printable Content & Marketing Tasks Lists with suggestions for Goals and Deadlines.

*Next time you find yourself drifting off course,
grab of our printables and get busy!*

Are you a Member?



Join Us!